

Expand Your Search – InACAC and StriveScan’s Virtual College Exploration Program for all Indiana students

Oct 5 – Oct 22

Counselor’s Promotional Kit

InACAC is very excited to offer your students and families close to 150 institutions across 130 virtual sessions on college planning, career information, financial aid & scholarships, athletics and more!

Program Highlights:

- 130 sessions
- FREE to students, families and counselors
- 45 minute live, interactive sessions hosted on Zoom and moderated by a high school or college volunteer
- Quick registration for each session
- All sessions also recorded and will be available at a later date on the InACAC website

We hope you will use all the resources in this promotional kit to ensure your students and families take advantage of this event!

Questions? Please contact your InACAC Educational Calendar Committee

iacacalendar@gmail.com

Promotional Resources

1. Add the registration link and/or QR code to your high school and counseling websites and your email signature. Send the link via email to students and parents.

- Registration link: www.inacac.org *Click “INACAC/StriveScan Virtual College Exploration Program” on the homepage
- QR Code:



2. Share the flyer with students and staff. Ask teachers to announce to classes, post to their class websites, incorporate into a classroom assignment, offer extra credit, etc. as appropriate for your school.

3. Include in daily morning announcements.

4. Share with PTO to encourage family attendance.

5. Post frequently on your high school and counseling social media channels. Recommend posting on Saturday to remind students of the Sunday-Thursday sessions. Include your schools # and #inacac

Sample Social Media Posts

- (Check the session schedule and post names of sessions that will interest your students)
- Hey students! Thinking about college? Planning your career? Check out Indiana's Virtual College Fair at www.inacac.org . #inacac
- Find your future college at Indiana's Virtual College Fair. Register at www.inacac.org #inacac
- Which colleges are you interested in? Attend live, interactive Zoom sessions offered by 150 local, national, and international colleges. Register at www.inacac.org #inacac
- What's your plan after high school? Find it at Indiana's Virtual College Fair Register at www.inacac.org #inacac
- Not sure how to get started on your college search? How to write an essay? Questions about college athletics? Start here! Register at www.inacac.org #inacac
- Wondering how you will pay for college? Attend financial aid and scholarship sessions at Indiana's Virtual College Fair. Register at www.inacac.org #inacac
- Looking for high demand careers that don't require a 4-year college? Find out more at Indiana's Virtual College Fair. Register at www.inacac.org #inacac

6. Sample email to send to students/families Students & Families:

Sign-up now for [Indiana's Virtual College Fair](#) – Indiana's ONLY Virtual College & Career Event for ALL high school students!

More than **150 sessions** from which to choose: local, national, and international colleges and universities. Sessions on: the application process, essay writing, career exploration, financial aid and scholarships, college athletics, and much more!

Attend as many sessions as you want. This is YOUR opportunity--don't miss out!

How does it work?

What: Attend **FREE 45 minute virtual sessions** on a variety of college and career topics via individual Zoom links. Session options include: individual college information sessions as well as panel sessions composed of multiple institutions.

Who: All high school students, families, and counselors

Dates: Oct 5 – Oct 22

Times: M-Th: 4:00-8:00 pm

All sessions are secure--your information will only be shared with the college/organization for which you register.

Visit www.inacac.org and click “InACAC/StriveScan Virtual College Exploration Program” to view the schedule and register.

Sessions cover topics such as how to apply to college, essay writing tips, high demand career fields, financial aid, scholarships, college student life, and more. Watch, learn, and get your questions answered about academics, athletics, diversity, study abroad, and other topics.

Register for EVERY session of interest and you will receive a ZOOM link to the session. Then log in to your session using your phone, tablet, or computer. Can't make the live session? No problem--go ahead and register for the session and then view the session recording at your convenience.

Parents are invited, too. Don't miss this opportunity to learn, connect, ask questions, and discover your best college and career fit and how to finance it!

Questions, just let me know.

Counselor signature